



— OLIS —
CanCatalà

Packaging Olis Can Català
Project Description



— O L I S —
CanCatalà

Olis Can Català

Brand and packaging design for the extra virgin olive oil range made from centenary olive trees in Roquetes, Spain. A property with a seven generation family tradition.

The design had to transmit handcrafted production and love to the product, but most of all, its origin, evoking the beauty of nature in their environment (plowed fields, olive trees, olives and fauna).





Packaging 250 ml Bottle

Bottle design for each of the three olives varieties.

- Farga
- Sevilenca
- Morruda

The bottles are painted with matt finish giving a ceramic effect and the design with a 1 ink serigraphy.

Colors are inspired by the olives' tones.



Packaging 3 L Tin

Tin design for each of the three olives varieties.

- Farga
- Sevillana
- Morruda

One and two ink print on aluminium color tin.



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